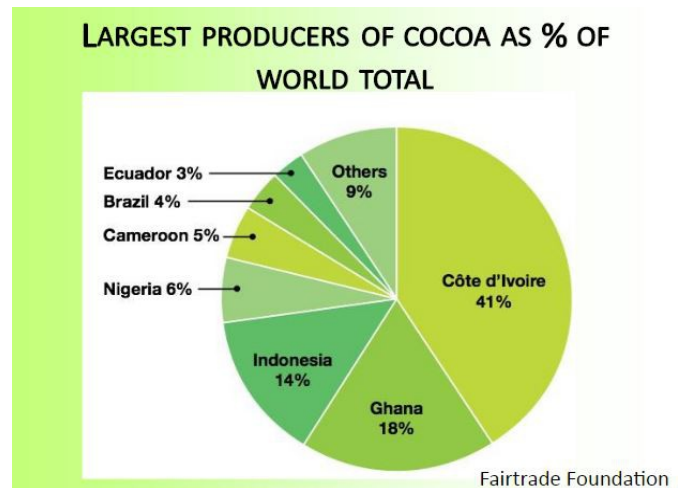


## Where Does Chocolate Come From?

I bet that you like to eat chocolate. You may know that chocolate comes from **cocoa**, but do you know much about the farmers that work on cocoa **plantations**?

On many cocoa **plantations**, the workers are treated poorly and paid very little money for the work that they do. In fact, many cocoa workers are so poor that they cannot afford to buy chocolate and have never even tasted the final product of all their work.

Some **plantations** use children or slaves to do the farm labour. When you pay for a chocolate bar at the store, very little of the money that you pay gets to the workers on **plantations** like these.



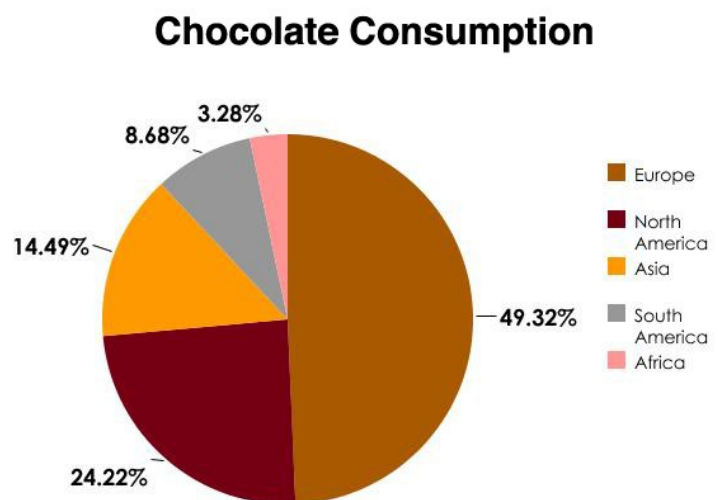
## What is Fair Trade?

Fair trade is an alternative approach to conventional trade and is based on a partnership between producers and consumers.

Fair trade offers consumers a powerful way to reduce poverty through their every day shopping.

Fair trade producers (farmers in the case of cacao) receive fair prices so they can take care of their families and build decent communities.

Fair traded products do not involve child labor.



## How Can you find Fair Trade Products?

1. Look at labels.
2. Know that certain brands are fair trade
3. Shop at stores that specialize in fair trade

